

Less Plastic
is Fantastic



MAGNUM

100% COMPOSTABLE PRODUCTS

Preforms / Caps / Labels / Shrink & Stretch Films /
Cutlery / Cups / Carry Bags / Pouches

ECO-CONSCIOUS GROWTH, OUR PURPOSE

Manufacturing Compostable Materials and Compounds



THE STORY BEHIND ETRA

At **Sri Varu Industries**, we recognized the growing demand for sustainable alternatives to conventional plastic packaging. Driven by innovation and environmental responsibility, we introduced **ETRA** a brand focused on sustainable packaging solutions and eco-conscious manufacturing technologies.

Derived from Eternal Transformation through Responsible Alternatives, **ETRA** represents our commitment to reducing plastic dependence and promoting responsible consumption. By combining advanced manufacturing with sustainable materials, **ETRA** delivers packaging solutions that are practical, innovative, and environmentally friendly.

As industries evolve toward more sustainable practices, **ETRA** aims to support this transition through reliable, future-ready solutions that balance performance with environmental stewardship. Our focus is on creating packaging systems that help businesses meet their sustainability goals while contributing to a more responsible and circular economy for future generations.



WHY CHOOSE MAGNUM ?

Our certified raw materials and additives meet international standards.

Our durable materials are developed with water-resistant biopolymers.

Our bioplastic materials and products are developed with a unique in-house recipe.

Our products are tailor-made to meet the needs of our clients.

Our products can completely biodegrade in the environment or can be recycled by polymerizing.

We follow all guidelines and standards laid by CPCB, India and our products fulfil international bioplastic certifications.



MISSION

To safeguard our future by providing sustainable alternatives to hazardous Single-use plastics.



VISION

To create a world of positive change by promoting an ethical and eco-friendly lifestyle.

OUR PORTFOLIO

Our compostable raw materials have versatile applications across industries.

Compostable Bags



Bulk Grocery Bags



Biomedical Waste Bags



Plant Grow Bags



Apparel & Accessories
Packing Bags



D-Cut Bags



Garbage Bags



Courier Bags



VCI Film



Stretch Wrap



Shrink Film



Special Purpose Film



ESD Film

Injection Moulding Products



Cutlery



Toys



Containers



Caps



Cups



Special Products

Thermoformed Products



Cups/Glasses



Clamshells



Wood Composite



Lids



Bowl



Dairy Products

Profile Extrusion Products



Straws



Transparent
Straws



Candy Sticks



Flag Sticks

Color Masterbatch



Paper Lamination



Bottle



3D Printing Resin



Melt Spinning Fiber Resin



Quality and sustainability are the core of our products that we customise to the specific needs of our customers for efficient utility.



MAGNUM
Ever Dependable

Compostable

- Caps
- Preforms
- Shrink film
- Label
- Cutlery
- Carry Bags
- Pouches



Let's resolve to break
the plastic cycle for a cleaner future.

Less Plastic
is **Fantastic**



SRI VARU INDUSTRIES

No.1/105, Mylampatti Road, Mylampatti Post & Village
Sulur TK, Coimbatore - 641 062.

+91 98947 06611 / 99943 40611

E-mail : srivaru_ind@yahoo.co.in / Web : www.srivaruindustries.in

GSTIN : 33ARBPS3699H1ZF



SCAN FOR LOCATION